

Dear colleague,

Have you ever thought about your Electronic Body Language? Much like physical body language, you and your organization are judged on it each and every day.

Our early research on electronic body language indicates that having clearly articulated standards and practices on electronic communications can increase productivity. Conversely, ignoring this critical tool in today's business world can actually harm performance. In fact, we feel it is so important, we conduct workshops and consult on the topic, and are now preparing to author a book. As a result, we're expanding our research and are asking for your help.

Please take our survey!

You can participate in groundbreaking research on the subject of electronic body language by taking our survey. It will take about 20 minutes of your time. Your personal information will be kept confidential but your responses will be compiled along with those of all participants.

As a thank you...

Respondents will be given the option of requesting an advance executive summary of our findings. Any businessperson today will surely find the results intriguing, and applicable to daily work life.

To participate:

Log onto www.strategiesinplay.com and click on the "participate" link on the right.

For questions before, during or after the survey:

Please contact me at stefanie.heiter@strategiesinplay.com or 508.982.5277.

Sincerely,

Stefanie Heiter

Free for organizations that participate in the survey.

If 20 or more participate from your organization, you will receive at no charge (in addition to the advance executive summary):

- a Virtual Communications Survey, resulting in a written assessment and comparison to others in your industry, and world-class norms
- a donation in your name to Heifer International (www.heifer.org)