

Electronic Body Language™ For Leadership Teams

Effective Use of 21st Century Communication

Strategies In Play offers a proven process for teams wanting to capitalize on the benefits of the virtual workplace without unnecessarily depleting resources.

People who have been through our process gained the following:

- Have an extra ½ hour each day
- Spend less time following up – or worrying about following up – so they can ‘drop’ stuff off their list
- Feel confident that their intentions are clearly communicated, therefore should and will be acted upon
- Find themselves ahead of the demands on their time, rather than always behind
- Have confidence that their people – up, down, and across – are not unknowingly frustrating customers

Electronic Body Language™ is the set of ‘non verbal’ cues that help give meaning when communicating with electronic technology. It is how our electronic actions and habits (those using email, telephone, teleconference, etc.) shape how we each appear electronically to others — our electronic footprint — and becomes a primary factor in how others work with us.

People who went through our process gained back their time invested many times over.

“The Electronic Body Language Process opened our organization to a new way of thinking. It will affect every transaction and create meaningful new paths to great communication for our organization.”

Noel R. Obourn, *President*, National Account Segment
CIGNA Healthcare

Can your organization afford NOT to do this?

For more information contact Strategies In Play or Stefanie Heiter directly at 508.982.5277, email stefanie.heiter@strategiesinplay.com.

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